

ESTABLISHED 1899 | *Kansas City's Journal of Society*

Due to our timely coverage of social and philanthropic events, editorial content of each issue is unique in nature. We do offer definitive dates for our Signature Issues, which highlight expanded editorial coverage and have above average distribution. Are you wanting your ad in an issue with specific editorial coverage? Your account executive can provide you with more detailed information on specific editorial features for future issues. Signature Issues are denoted below.

ISSUE DATES	Space Reservations	Ad Deadline	Signature Issues/Editorial Content/Extra Distribution
January 7th	December 16th	December 23rd	
January 21st	December 30th	January 6th	
February 4th	January 13th	January 20th	
February 18th	January 27th	February 3rd	Top Ten Events of 2016/2017 Class of Rising Stars
March 4th	February 10th	February 17th	
March 18th	February 24th	March 3rd	
April 1st	March 10th	March 17th	
April 15th	March 24th	March 31st	
April 29th	April 7th	April 14th	The Paw Print Issue
May 13th	April 21st	April 28th	
May 27th	May 5th	May 12th	
June 10th	May 19th	May 26th	
June 24th	June 2nd	June 9th	
July 8th	June 16th	June 23rd	
July 22nd	June 30th	July 7th	The Jewel Ball Issue
August 5th	July 14th	July 21st	
August 19th	July 28th	August 4th	
September 2nd	August 11th	August 18th	The Summer Celebrations Issue
September 16th	August 25th	September 1st	
September 30th	September 8th	September 15th	
October 14th	September 22nd	September 29th	Directors of Philanthropy Issue
October 28th	October 6th	October 13th	
November 11th	October 20th	October 27th	
November 25th	November 3rd	November 10th	The BOTAR Issue
December 9th	November 17th	November 24th	
December 16th	November 24th	December 1st	2018 Charitable Events Calendar

The Independent - Keeping Our Town In the Know for more than 117 years!
Unique Editorial Content found **only** in *The Independent*:

Bravo by Paul Horsley • Tails Of Our Town • Spotlight On Centurions
Art Insider by Julián Zugazagotia • Off To College

*Dates as of December 2016 - subject to change

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