

FRONT COVER SPECIFICATIONS

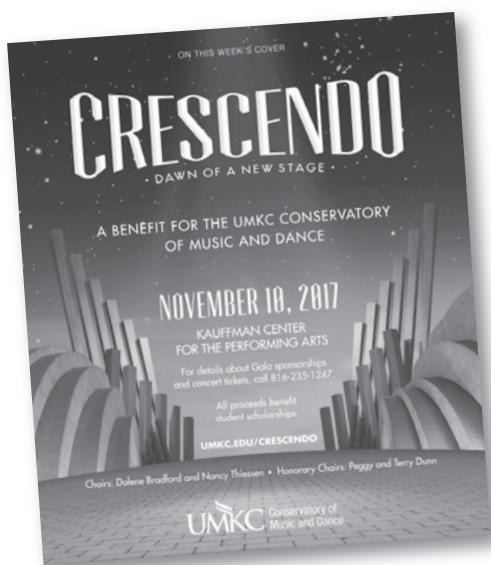
DIMENSIONS

Art must allow 2.375" from top of page trim for *The Independent* flag and tagline. Flag and tagline will lay over the top of the continuous art provided by the Advertiser.

10.5" wide x 13.5" high is publication trim size.

**Allow .125" bleed on all sides of ad.
Final FILE SUBMISSION with bleed
dimension: 10.75" wide x 13.75" tall.**

- Collage images not accepted.
- Submit by USB, e-mail (files 25mb or smaller) or Hightail or Dropbox.
- Final ad formats accepted: prefer print ready PDF (X1A PDF), EPS, TIFF, or JPG.
- All Images must be CMYK and a minimum of 300 dpi, all fonts must be embedded or converted to outlines.
- **Front Cover contracts are noncancelable.**



ON THE COVER

Advertiser receives an additional black and white ad space – "On The Cover." A detailed description of merchandise, people or event highlights is appropriate for this section.

Actual size is 4.5" wide x 5.25" high.

Color upgrade available at an additional charge.