

## PUBLICATION DATES & ADVERTISING DEADLINES

**D**ue to our timely coverage of social and philanthropic events, editorial content of each issue is unique in nature. We do offer definitive dates for our Signature Issues, which highlight expanded editorial coverage and have above average distribution. Are you wanting your ad in an issue with specific editorial coverage? Your account executive can provide you with more detailed information on specific editorial features for future issues. Signature Issues are denoted below.

ISSUE DATES	Space Reservations	Ad Deadline	Signature Issues/Editorial Content/Extra Distribution
January 6	December 15	December 20	
January 20	December 29	January 3	
February 3	January 12	January 17	<b>Bravo! by Paul Horsley - Best of Spring 2018</b>
February 17	January 26	January 31	<b>Top Ten Events of 2017/2018 Class of Rising Stars</b>
March 3	February 9	February 14	
March 17	February 23	February 28	
March 31	March 9	March 14	
April 14	March 23	March 28	
April 28	April 6	April 11	<b>The Paw Print Issue</b>
May 12	April 20	April 25	
May 26	May 4	May 9	<b>Bravo! by Paul Horsley - Best of Summer 2018</b>
June 9	May 18	May 23	<b>The Lyric Opera Ball</b>
June 23	June 1	June 6	
July 7	June 15	June 20	
July 21	June 29	July 3	<b>The Jewel Ball Issue</b>
August 4	July 13	July 18	<b>Bravo! by Paul Horsley - Best of Fall 2018</b>
August 18	July 27	August 1	
September 1	August 10	August 15	<b>The Summer Celebrations Issue</b>
September 15	August 24	August 29	
September 29	September 7	September 12	<b>Directors of Philanthropy Issue</b>
October 13	September 21	September 26	
October 27	October 5	October 10	<b>The Symphony Ball</b>
November 10	October 19	October 24	
November 24	November 2	November 7	<b>The BOTAR Ball Issue</b>
December 8	November 16	November 21	
December 15	November 23	December 28	<b>2019 Charitable Events Calendar</b>

*The Independent* - Keeping Our Town In the Know for more than 117 years!  
 Unique Editorial Content found **only** in *The Independent*:

Bravo by Paul Horsley • Tails Of Our Town • Spotlight On Centurions • Art Insider by Julián Zugazagotia  
 Off To College • Remember When • In The Spotlight • Cheers To Volunteers!

\*Dates as of September 2017 - subject to change