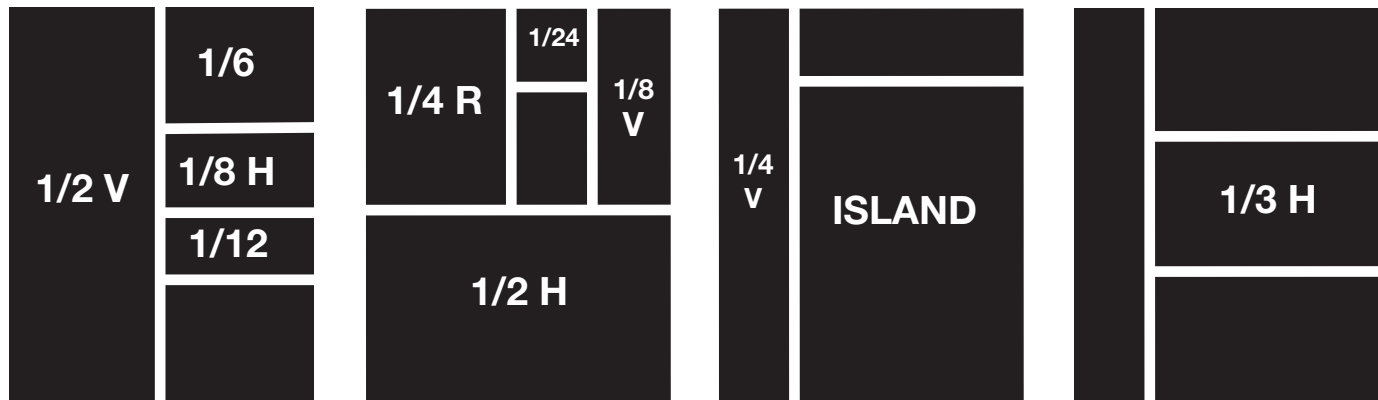


AD SIZE REFERENCE GUIDE



PUBLICATION TRIM SIZE IS: 10.5 inches wide by 13.5 inches tall

Full	9.25" x 12"	1/3 H	6.875" x 3.875"	1/8 H	4.5" x 2.875"
Full (BLEED)	10.75" x 13.75"	1/4 R	4.5" x 5.875"	1/8 V	2.125" x 5.875"
Island	6.875" x 9.875"	1/4 V	2.125" x 12"	1/12	4.5" x 1.875"
1/2 H	9.25" x 5.875"	1/6	4.5" x 3.875"	1/24	2.125" x 1.875"
1/2 V	4.5" x 12.25"				

AD SPECIFICATIONS

- Materials requiring production that are received after the deadline incur a \$75 late fee.
- Customer may receive up to (3) proofs at no charge (additional proofs are \$100 per occurrence).

Ads cancelled after the deadline will be billed at 100 percent. Rates and deadlines are subject to change without notice. The Independent reserves the right to refuse to publish any advertisement. Advertisements created by the staff of The Independent are the property of the publication. Use of these ad materials in other publications or as marketing materials is prohibited without consent of the publisher and a preparation fee applies.

Ads must be submitted by **USB, e-mail** (25mb or smaller) or **Hightail** or **Dropbox**.

Ads should be submitted as an **X1A PDF**.

Other **Final Formats** accepted are EPS, TIFF, or JPG. Files need to be built to exact dimensions, fonts embedded and must be CMYK format with a minimum of 300 dpi for all graphics and images.

We also accept Adobe Photoshop, Adobe Illustrator and QuarkXpress **files**. Please include all fonts and CMYK images.

Any files that need to be resized, converted, adjusted, or altered by our art department will lose any camera-ready discounts, and will be charged a production fee of \$100 an hour with a minimum charge of \$100.